



# Realizing Impact through Support for Education



# RISE ZAMBIA

provides full financial scholarships to aspiring healthcare professionals in rural Zambia. Founded in 2015 in memory of Joan Shulman, a devoted nurse, caregiver and mother, RISE Zambia has awarded 16 scholarships in nursing and clinical medicine.





**RISE Zambia** is an initiative of the **14+ Foundation, Inc.**, a New York City-based 501(c)3 non-profit organization that builds and manages primary schools in rural Zambia.

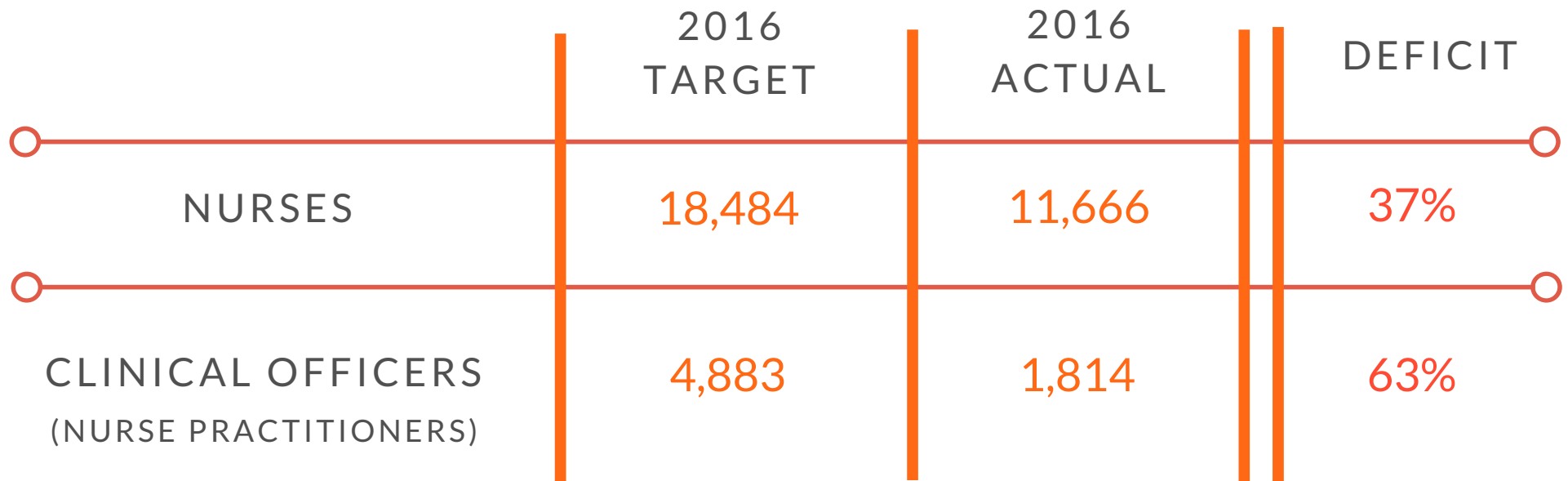
**14+**  
Foundation



# WHY ZAMBIA?

## CRITICAL HEALTHCARE SHORTAGE

The Zambia National Health Strategic Plan  
Identifies a *SERIOUS SHORTAGE* of Healthcare Workers





# WHY ZAMBIA?

## MORE IMPACT

The **total cost** of a full three-year nursing program in Zambia is approximately

**US\$9,000**

...which is

**<25%**

of the **average cost** of a nursing program in the U.S.



# WHY ZAMBIA?

## EDUCATION PARTNERSHIP

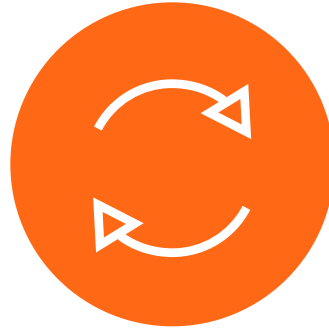
- Founded as a joint venture with the 14+ Foundation, Inc.
- Supported by 14+ Foundation's existing infrastructure
- Supported by local communities
- A long-term goal of providing 14+ Foundation graduates with college scholarships



# OUR PRESCRIPTION FOR SUCCESS



Provide financial support to deserving students for tuition, room & board, and necessary expenses to help them pursue their dreams



Extend the program's reach through regular student visits to primary schools in local villages to encourage and inspire the next generation



Intensive support and mentorship for students with a goal of 90% graduation and post-graduation employment in Zambia

# RISE SCHOLAR REQUIREMENTS



Interested in nursing and related healthcare fields



Academically qualified



From a rural village in Zambia



Moral commitment to staying in Zambia



Career encouraged by family/community



Without financial resources



Leadership potential & demonstrated commitment to community involvement



# SELECTION PROCESS

## CANDIDATE

- Written Application
- Personal Interview
- Village Visits & Family Interviews
- Recommendations
- College Acceptance
- Community Award Ceremony



## COLLEGE

- Accredited 3-Year Program
- High Graduation & Post-Graduation Employment Rates
- Adequate Housing Facilities
- Focus on Rural Students
- Agree with "Total Support" Approach



# PAYING IT FORWARD

**11%** of Zambian students complete secondary school

**3%** complete post-secondary school



To maximize the long-term benefit for Zambia, **RISE** Scholars meet with rural grade school students to encourage them and emphasize the importance of education.



# RISE JOURNEY

Jan 2016	Agness starts at Makeni College of Nursing & Health Sciences
1 Scholar	
Jan 2017	Valentine, Nestrav and Nelly start at Makeni
July 2017	Agness, Nelly, Nestrav and Valentine visit Chipakata Children's Academy
4 Scholars	
Jan 2018	Naphtali receives scholarship to remain at St. Luke's School of Nursing & Midwifery
5 Scholars	
July 2018	Sofia, Samuel and Precious start at St. Luke's & all Scholars visit Chipakata
8 Scholars	
Apr 2019	New partnership formed with Macha Mission Hospital & Nursing School
Nov 2019	Agness, Nelly, Nestrav & Valentine graduate from Makeni College & assigned to communities throughout Zambia
Jan 2020	8 new students begin studies at St. Luke's & Macha Mission
16 Scholars	



# MANAGING FINANCIAL RESOURCES

	2019	2020	2025
Tuition, Room & Board, School Supplies (# Students)	\$36,000 (12)	\$48,000 (16)	\$90,000 (30)
Administration (Including Personnel)	\$4,000	\$6,000	\$10,000
Miscellaneous Expenses/Contingencies	\$3,000	\$5,000	\$13,000
<b>Total Projected Funding Requirements</b>	<b>\$43,000</b>	<b>\$59,000</b>	<b>\$113,000</b>

**Notes:**

(1) Expenses not directly related to students and local staff will be absorbed by the Shulman Family through 2019.

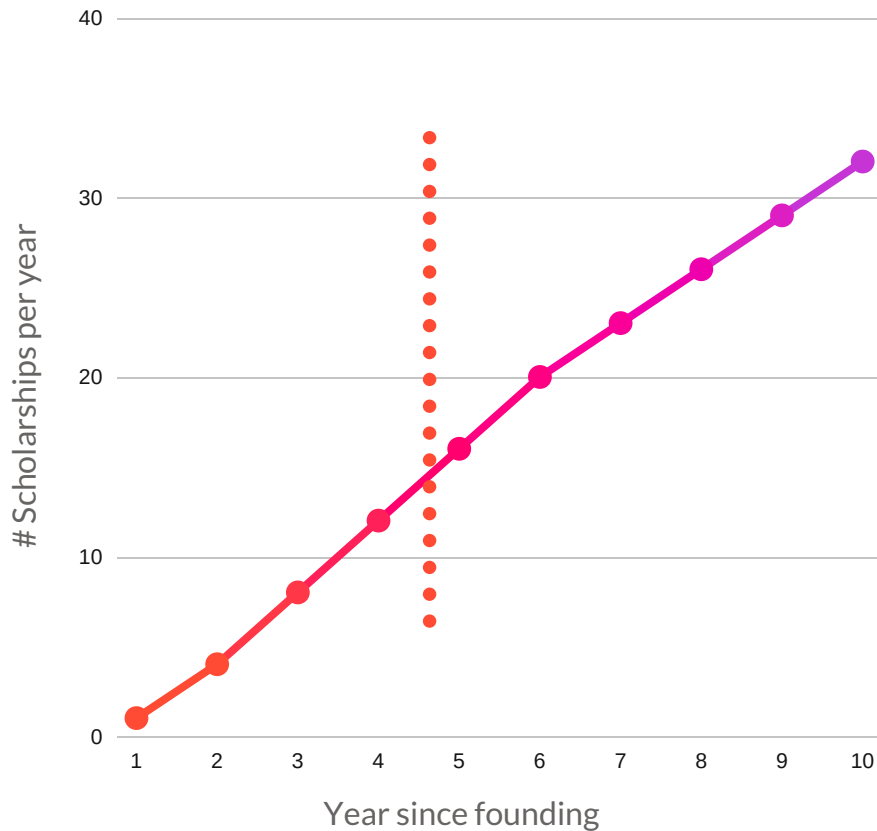
(2) Administrative support provided by the 14+ Foundation at no cost.

(3) Funding levels set as of June 2019 and subject to change based on partnerships and exchange rates.

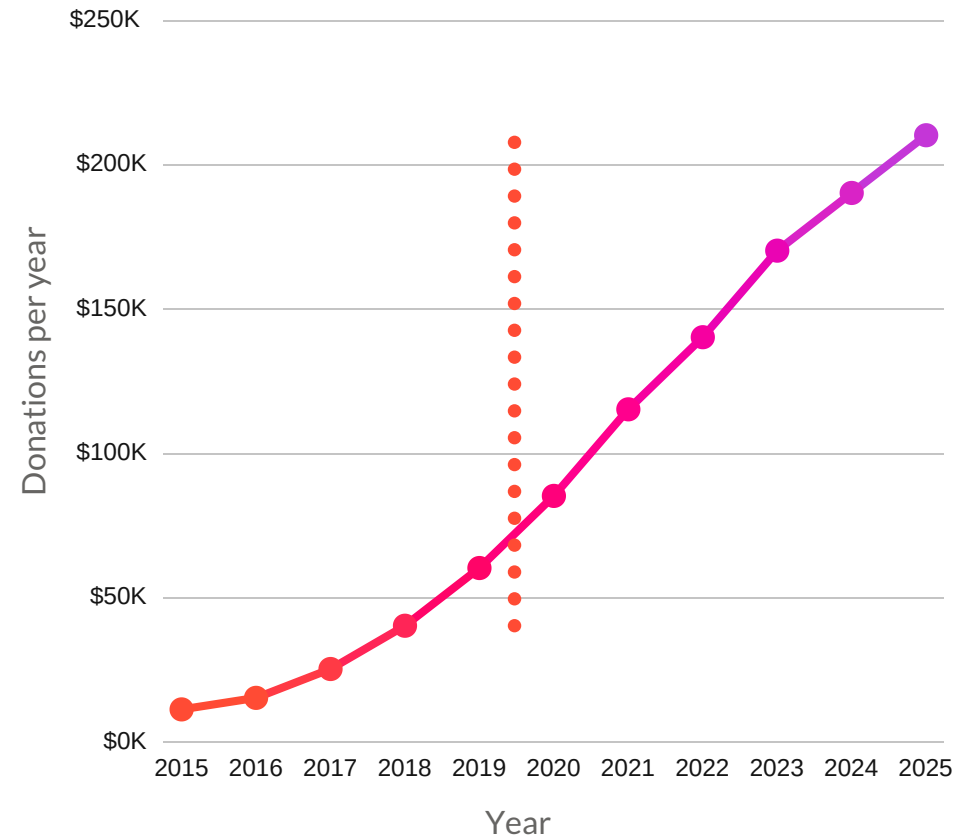


# MAKING PROGRESS

## PROGRAM SIZE



## FUNDING



*Note: All scholarships are fully funded at time of award.*

# MEET THE SCHOLARS

**Makeni** College of Nursing & Health Sciences in Lusaka

*Graduating November 2019*



**Agness Mayani**

Focus: Clinical Medicine

Home Village: Ndola, Ndola District



**Nestray Chibi**

Focus: Nursing

Home Village: Simamba, Siavonga District



**Nelly Mwiinzani**

Focus: Clinical Medicine

Home Village: Matambana, Choma District



**Valentine Kangwa**

Focus: Nursing

Home Village: Lusaka, Lusaka District





# MEET THE SCHOLARS

St. Luke's School of Nursing & Midwifery in Mpanshya



**Samuel Chikoti**

Focus: Clinical Medicine

Home Village: Malisau, Rufunsa District



**Napthali Banda**

Focus: Nursing

Home Village: Chamalenge, Rufunsa District



**Sofia Chikwoma**

Focus: Nursing

Home Village: Lumba, Chisamba District



**Precious Kutoha**

Focus: Nursing

Home Village: Yumi, Zambezi District



**Charles Maziye**

Focus: Nursing

Home Village: Chinyunyu, Rufunsa District



**Juliet Mulenga**

Focus: Nursing

Home Village: Chilanga, Lusaka District

# MEET THE SCHOLARS

## St. Luke's School of Nursing & Midwifery in Mpanshya (...continued)



**Bernadette Phiri**

Focus: Nursing

Home Village: Mpanshya, Rufunsa District



**Esnart Mgoma**

Focus: Nursing

Home Village: Chilanga, Lusaka District



**Ackson Tembo**

Focus: Nursing

Home Village: Lusaka, Lusaka District



**Christon Nyangu**

Focus: Nursing

Home Village: Chitope, Luangwa District



# MEET THE SCHOLARS

## Macha Mission Hospital & Nursing School in Choma



**Nambaita Moono**

Focus: Nursing

Home Village: Mizinga, Macha District



**Branwell Mazabuka**

Focus: Nursing

Home Village: Simuvwimi, Choma District





# MEET THE STAFF



**John Shulman**

Co-Founder & Executive Director  
President & CEO, Ramsay Fabrics



**Stanley Kampamba**

Managing Director-Zambia



**Alaina Shulman**

Co-Founder & Director, Marketing &  
Communications  
Co-Founder & Strategic Communications  
Consultant, Paddle Consulting, LLC



**Dorota Oledzka**

Supports Managing Director-Zambia  
Advisory Board Member



**Cari Koukidis**

Administrative Support & Development



**14+ Foundation**

Provides administrative support  
in New York and Zambia

# MEET THE BOARD OF ADVISORS

RISE Zambia has recruited a highly qualified team of advisors in the United States, Zambia and South Africa, with specific skill sets to guide the organization as we grow.



**Cherrie Nanninga, Partner at RESGroup,  
Director of Lifetime Brands, Inc.**

Prior to RES, Cherrie was a senior executive at CBRE, Inc. (Tri-State) and the Port Authority of NY/NJ. She donates time to numerous non-profit causes including the Lower Manhattan Cultural Council, Stanford Graduate School of Business, and Cal State University, East Bay (as a Trustee).



**Matt Merrill, Director, Partner Marketing,  
Guild Education**

Currently living in Denver, CO, Matt is a marketing professional and storyteller with experience advising a variety of organizations, from non-profits to Fortune 500 corporations, on how to best tell their stories. Matt's experience includes strategy roles at PHD, UM, and Mars, Inc.



**Desmond Gardner, CEO of The Yard**

A resident of Cape Town, South Africa, he spent his early years in Zambia, where excellent nursing aided his recovery from polio. He is a successful executive and entrepreneur in manufacturing, engineering consulting and real estate development.



**Esther Rudis, Principal of Esther Rudis &  
Associates**

Formerly with McKinsey & Co., Inc., Esther has had a distinguished career providing strategy and communications guidance to organizations in a wide range of industries. She also serves as Strategic Advisor to the Hispanic Scholarship Fund.

# MEET THE BOARD OF ADVISORS



**Dorota Oledzka, Educational Director for Chipakata Children's Academy & Mwabwindo School, 14+ Foundation**

A native of Poland, Dorota lives in Lusaka and has been involved in RISE Zambia since the beginning. She also helps our Managing Director-Zambia, Stanley Kampamba, with many scholarship-related activities.



**Angelo Vassallo, Marketing Consultant**

Angelo's spent over 40 years marketing consumer products as a senior executive including with Seagrams and Pernod-Ricard. His experience includes extensive domestic and international responsibilities, strategic planning, premium brand marketing, strategic consumer and business planning, and direct marketing.



**Nyuma Harrison, R.N.**

A native of Zambia, Nyuma came to the U.S. to attend nursing college and has since held positions in at prestigious hospitals including Mass General and Johns Hopkins. Nyuma has been involved in RISE since the early days and her counsel, contacts, and experience as a nurse and mentor have been extremely valuable. She returns to Zambia regularly and plans to move back within the next few years. She recently completed Executive Degree Program at the McDonough School of Business at Georgetown University.



# DONOR LEVELS

**RISE Zambia** is made possible by the generosity and support of our donors.  
All financial contributions are 100% tax-deductible.

**Healer (Kondapa) | \$100**

General School Supplies

**Supporter (Katungilila) | \$250**

School Registration Fees

**Caregiver (Kateensha) | \$500**

School Uniforms & Exam Fees

**Nurse (Nasi) | \$1,000**

Clinical Practice Fees

**Educator (Kasambilisha) | \$2,000**

Room, Board & Related Expenses

**Headman (Mwinemushi) | \$5,000**

Tuition Support

**Chief (Imfumu) | \$10,000**

Named Scholarship  
(In Honor or Memory)



# GET IN TOUCH

## HELP US CHANGE LIVES

**Email:** [info@risezambia.org](mailto:info@risezambia.org)

**Phone:** (203) 570-8887

**Website:** [www.14plusfoundation.org/risezambia](http://www.14plusfoundation.org/risezambia)

**Blog:** [risezambia.tumblr.com](http://risezambia.tumblr.com)

**Facebook:** [www.facebook.com/risezambia](http://www.facebook.com/risezambia)

**Instagram:** [www.instagram.com/risezambia](http://www.instagram.com/risezambia)

**Mailing Address:** 14 Wall Street, 2nd Floor, New York, NY 10005

**Checks Payable To:** RISE Zambia





# THANK YOU!